

Be More Creative and Productive

In today's competitive marketplace, innovation is no longer an option—it's a requirement! Give your team the creative skills they need to succeed.

Creativity Labs is experiential team training designed to promote creative thinking and collaboration.

The curriculum comprises 6 workshops. Online videos and at-home assignments reinforce the learning. Each program is customized to fit your needs.

INCLUDES:

- Hands-on training with professional coaches
- Engaging individual and team exercises
- Challenges to expand your comfort zone
- Self-paced video training
- Capstone project to address your work challenges



1 FUNDAMENTALS

A powerful introduction to the creative process. Discover the foundations of creativity: goodness, truth, and beauty.



4 JUDGE

Evaluate the work and promote refinement. Skills include giving feedback and finding the best use for approved ideas.



2 EXPLORER

The creative process starts with getting out of our own way. Imagine the possibilities, try on different perspectives, and capture fresh ideas.



5 WARRIOR

The warrior fights for the work and gathers intelligence, bringing valuable feedback to the team for future work.



3 ARTIST

Consider the range of ideas and make something new. Get your hands dirty and apply the skills of your craft.



6 SYNERGY

Integrate and apply your new learning. Weave together all four roles on a team project that advances your real-life mission.



more information at
CreativityLabs.us

Call to Get Started
410-771-1718

